UNICEF Nutrition Allocation Decision Support with Databricks and Gurobi

Model Formulation and POC Design James Cranwell-Ward October 2023

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Agenda

- Background
- Problem description
- Model formulation
- PoC outputs, process and other IT systems
- Demo
- Next steps
- Q&A

The Big Picture Concept

FRONTEND





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SUPPLY DIVISION: CRITICAL FUNCTIONS

- Supports results for children with an **effective**, **efficient supply operation**
- Helps meet UNICEF Core Commitments for Children in emergencies by providing rapid response to emergency supply and logistics needs
- Contributes to **influencing markets** to ensure sustainable access to essentials supplies for children
- Serves as a centre of expertise and knowledge on essential supplies for children and supply chains, while building capacities of national governments
- Provides **procurement services** to governments and development partners on strategic and essential supplies
- Establishes policies for supply chain activities
- Uses product innovation to increase results and decrease costs







- In 2022 UNICEF procured **\$7.383 billion worth of supplies and services** representing a 3 per cent increase from 2021 levels and a 93 per cent increase from 2019 (pre-pandemic) levels.
- The 2022 levels were driven by the response to new and ongoing emergencies, the Food Insecurity Crisis, and continued demand for construction services

Nutrition Shipped in 2022

\$392.4 million

Nutrition supplies delivered in 2022 represented a 90 per cent increase from 2021, primarily in ready-to-use therapeutic food (RUTF).

UNICEF delivered

- · 68,702 metric tons of RUTF to 64 countries.
- **920 metric tons** of therapeutic milk to 60 countries.
- **18.6 million** mid-upper arm circumference tapes for children in 54 countries.
- **475.9 million** vitamin A capsules to 71 countries.
- **101.1 million** deworming tablets to 49 countries.
- **612.7 million** sachets of multiple micronutrient powder to 42 countries.
- **482.0 million** iron folic acid tablets to 40 countries.



Global prevalence of Wasting

2.1

Percentage of children under 5 affected by wasting, by country and United Nations sub-region, 2022

0.2

≥15% (very high)

10 - <15% (high

- Global RUTF demand has increased exponentially over the past two decades with 80% of demand driven by top 13 countries
- Although the burden of wasting is highest in Asia, demand in Africa is higher than Asia
- India has not adopted RUTF at national level and that accounts for a large portion of untreated wasting globally



Overview of supply channels pre-optimization



Problem Description

UNICEF Supply Division was looking to enhance our allocation capabilities with the RUTF product. Regular demand for steady state operations were achievable with current methods but were challenged to meet demand in the case of an emergency or other sudden reallocations.

There was also an opportunity to improve the day-to-day operations, not just the reaction in emergencies, by leveraging a data platform for our needs.

Model Formulation

- At its core, this challenge involves **resource allocation**
- Specifically, this is a version of the classic <u>Transportation Problem</u> under the larger category of <u>mixed-integer linear programming</u>
- Solving such a problem requires identifying:
 - An **objective function**: a quantity to minimize or maximize, e.g. cost or time
 - A set of **decision variables**: essentially, the knobs that can be turned, e.g. purchase orders
 - A set of **constraints**: limits on the values of decision variables (or functions of variables), such as non-negativity, inventory limits, contract fulfillment, etc.



*Generic example

Understanding the problem

- How much each country needs per month (demand/forecast)
- What suppliers can produce / have on hand (capacity & availability)
- How long will it take to deliver the needed product from the supplier to the demand location (shipment time)
- Which suppliers can provide the product to each location (based on contract agreements / constraints)

Model Formulation: Objective Functions

- Meet funded country demands, optionally weighted to reflect priorities or UNICEF supply chain insights about needs (i.e. penalize unmet sales orders)
- Minimize shipping time (by choosing the most optimal supplier/country combination)

Model Formulation: Decision Variables

- POs by supplier, country and month
- Shipments by supplier, country and month (allows for possibility of re-allocation)

Model Formulation: Constraints

- POs don't exceed supplier availability (on hand supply)
- (Funded) country demands are met (either on-time, or eventually see Objective 3)
- Shipments by supplier don't exceed on-hand inventory plus POs
- Shipment lead time to the country
- Supplier inventory by month = [previous inventory] + [new POs] [shipments]
- Some POs cannot be modified, i.e. contractual obligations

Model Formulation: Input Data

- Country demand forecasts, by country and month
- Supplier availability, by supplier and month
- PO details: existing commitments by supplier and month
- Lead time details:
 - Supplier-specific lead time, independent of order quantity or shipping location
 - Supplier-country combination shipping lead time

High Level Process (before and after allocations)



Supplier Inputs

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Data => Nutrition Allocation



PoC Outputs (Live Demo)



¢just now

2023

Oct 22

Nov 5

Nov 19

Dec 3

Dec 17

estimated_delivery_date

Dec 31

Jan 14

2024

Jan 28

Feb 11

Some interesting facts

- Technology: Databricks, Python, Gurobi Solver
- The combination of suppliers and demand locations resulted in over 65,000 distinct routes.
- Total development time for the PoC was ~80 hours
- Through tuning and enhancement, we reduced time from around 2 hours to less then a minute to run full model using Gurobi Solver
- This was just one product, ultimately UNICEF manages over 10,000 products across the globe, and this could be applied to others.



Develop the next iteration of the PoC

- Further code refinement
- Compare execution strategies (real-time vs pre-aggregated data)
- Accommodate more business requirements
- Data validation/testing and tuning
- Evaluate use in other products



Thank You! Q&A

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