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Ph.D. in Chemical Engineering, Optimization Carnegie Mellon University

Worked in various optimization, real-time optimization, and data science roles in Oil & Gas



What do I mean by optimization?

Also known as... Mathematical programming, Decision Science, Decision Optimization, Decision Analytics, Prescription analytics, Operations Research

Decision making process



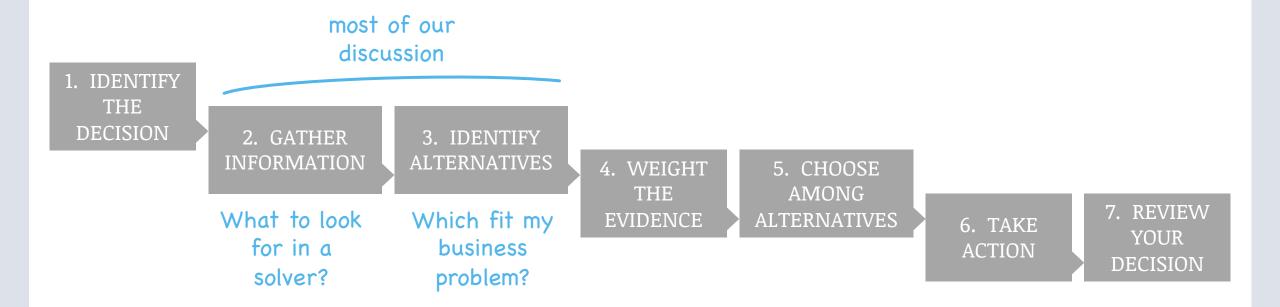
Mapped to your "choosing a solver" decision



Decision making process



Mapped to your "choosing a solver" decision



What is an optimization solver?

Some general solver types



Commercial Solver

Both licensing and maintenance fees, offer improved performance, more polished interface, and enhanced support

Modeling Systems & Frameworks

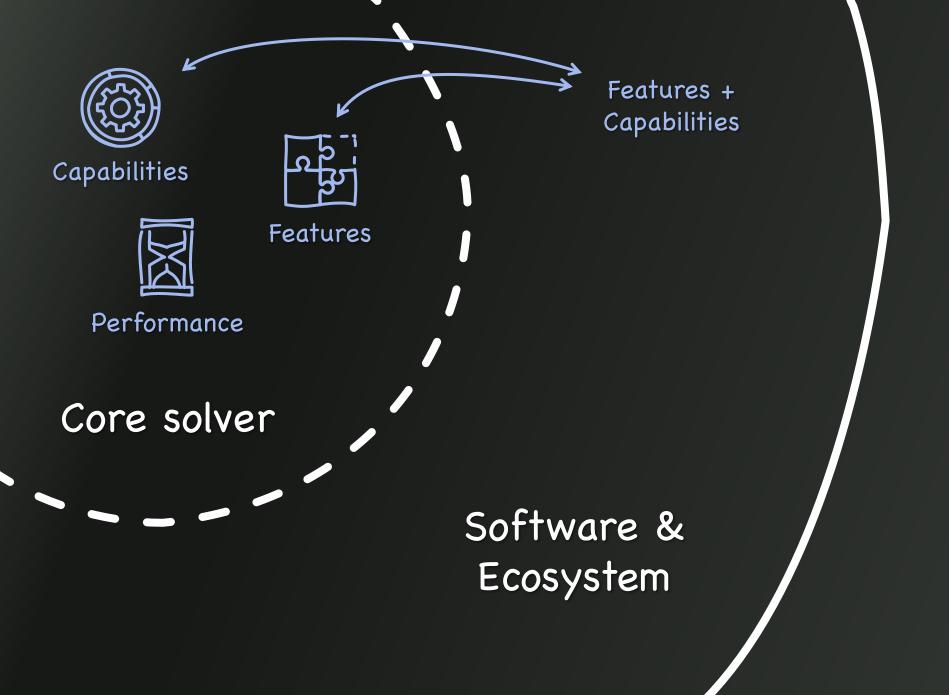
Framework to hot swap solvers with your model to easily switch solvers

Open-Source Solvers

Quick and easy to get started with a license, but there's a tremendous performance difference

Heuristics

Tailored 'smart strategies' that are sometimes considered an alternative to a solver



Outside the Solver

Pick a solver that fits your model type



Optimization models can be classified by their properties:

- Continuous vs. Discrete
- Unconstrainted vs. Constrained
- Linear vs. Quadratic vs. Nonlinear
- Convex vs. Nonconvex
- Number of objective functions
- Deterministic vs. Stochastic

In this presentation, we will focus on **Mixed-Integer Optimization**.



Telecommunications

Facility Location
Planning, Customer
Management



Healthcare

Staff scheduling. Hospital capacity planning



Electric Power

Optimal grid design, network modeling, outage planning





Financial services

Investment portfolio optimization, Fraud cost reduction



Agribusiness

Inventory management, Product Portfolio Optimization



Oil, gas, and chemicals

Planning, scheduling, blending, real-time optimization



Supply Chain

Network design, production planning, transportation selection



Manufacturing

Spare parts planning, Job shop scheduling, shift assignments



Packaged Goods

Inventory optimization, Demand planning, Production planning



Core Solver Capabilities & Features

There are huge differences between solvers when it comes to product features.

SUPPORTED MODEL TYPES

Can it handle the type of model you are trying to solve?

Gurobi solves the broadest range of problems regardless of size or type.





Core Solver Capabilities & Features

There are huge differences between solvers when it comes to product features.

02

INTERFACES (API)

Is the solver available in the application or language that your team is already proficient in?

Gurobi incorporates easily into your application



Your Application



Lightweight APIs

Gurobi

Optimizer

14



Core Solver Capabilities & Features

There are huge differences between solvers when it comes to product features.

MODEL TYPES

INTERFACES

03

PRODUCTIVITY TOOLS

What tools are available to skip tedious or error prone modeling tasks?

MODEL ANALYSIS

SOLVER TUNING

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Gurobi Productivity tools

are built into the solver to make modeling more efficient, easy, and effective

Multi-objective models

Many real-life decision problems have multiple conflicting objectives

Automatic modeling of logical conditions

Automatic linearization of nonlinear functions

Automatic approximation of non-linear functions



Core Solver Capabilities & Features

There are huge differences between solvers when it comes to product features.

40DEL TYPES

INTERFACES

PRODUCTIVITY

04

MODEL ANALYSIS TOOLS

What is available to understand solutions, mitigate risk, and cope with infeasibilities? SOLVER TUNING

Gurobi's Model Analysis Tools



Help you to understand your solution, mitigate risks, and identify infeasibility

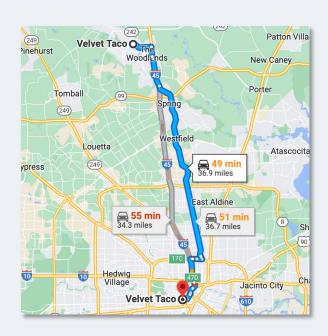
01 Multi-Scenario Models

An efficient and thorough 'What-if' analysis



02Solution
Pool

Collect and retrieve alternative model solutions



03
Infeasibility
Analysis

Shed some light on why a model has become infeasible





Core Solver Capabilities & Features

There are huge differences between solvers when it comes to product features.

MODEL TYPES

NTERFACES

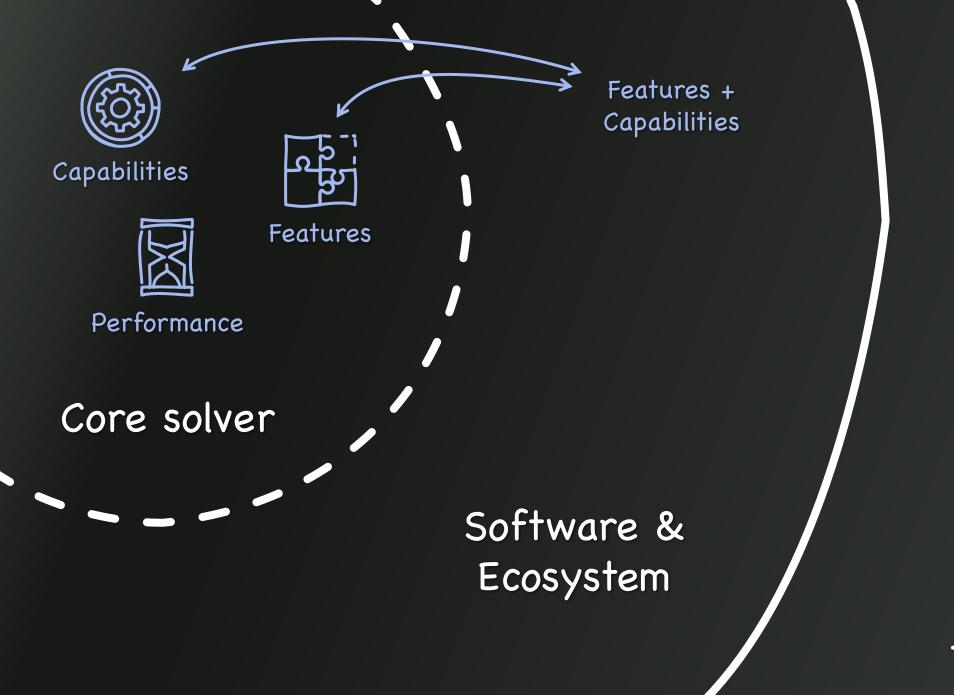
PRODUCTIVITY

MODEL ANALYSIS

05

SOLVER
TUNING HELP

How does the solver help you navigate the parameters they have available?



Outside the Solver

"The number one buying factor in mathematical solvers is speed."

- McKinsey & Company

What does a faster solver buy you?



Solver performance is a combination of speed, robustness, tractability, and scalability









Expand the scope

More scalable solutions means can allow for considering more decisions at once

Real-time optimization

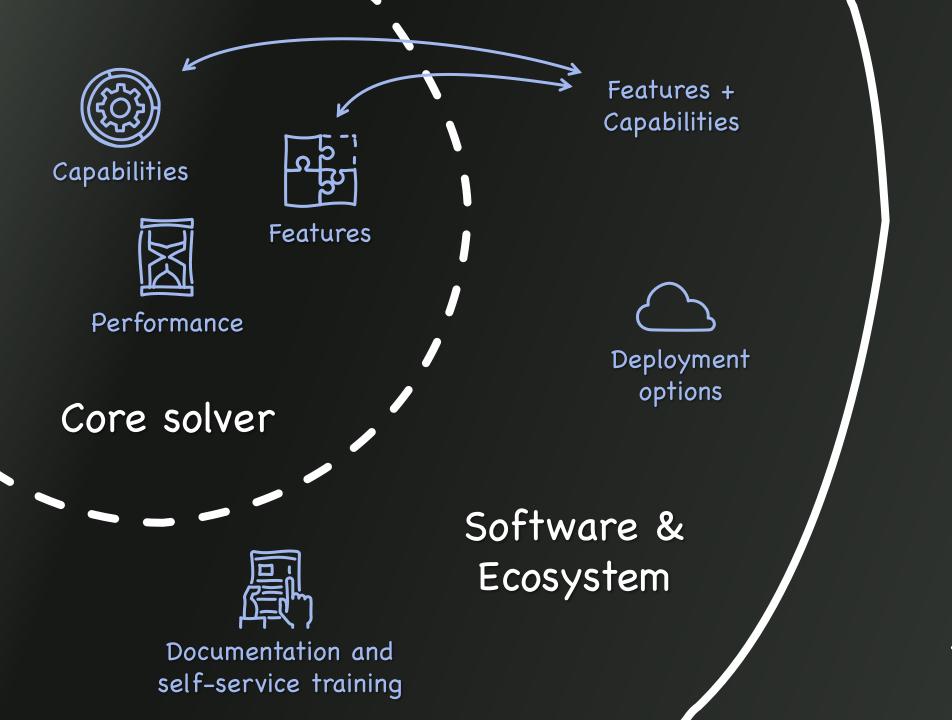
Faster models may mean you can set up a closedloop system that finds then implements results

Voice in the room

Answer questions as they arise in decision-making meetings

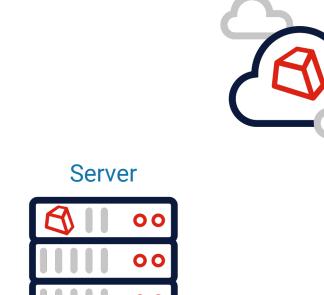
More questions answered

What if I had one more truck?
What if the price increased by ___?
What constraints are holding us back?



Outside the Solver

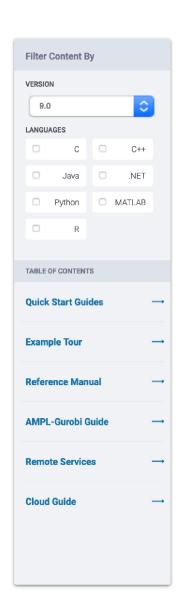
Solve your model in the way that's most convenient, based on your existing IT environment.



Cloud



Our on-line documentation allows users to get the most from Gurobi Optimizer.





Quick Start Guides

An introduction to the Gurobi Optimizer to get you up and running quickly

VIEW ONLINE GUIDE



Example Tour

An extensive set of examples that illustrate commonly used features of the Gurobi libraries

VIEW ONLINE GUIDE

↓ DOWNLOAD PDF



Reference Manual

Documentation for Gurobi Optimizer covering all supported programming languages

VIEW ONLINE GUIDE

♦ DOWNLOAD PDF



AMPL-Gurobi Guide

Our guide for installing and using the GurobiTM Solver for the AMPL modeling system

VIEW ONLINE GUIDE

FREE ONLINE RESOURCE FROM AMPL ☑



Remote Services

Extensive guide to understanding and using Gurobi Compute Server and Remote Services

VIEW ONLINE GUIDE

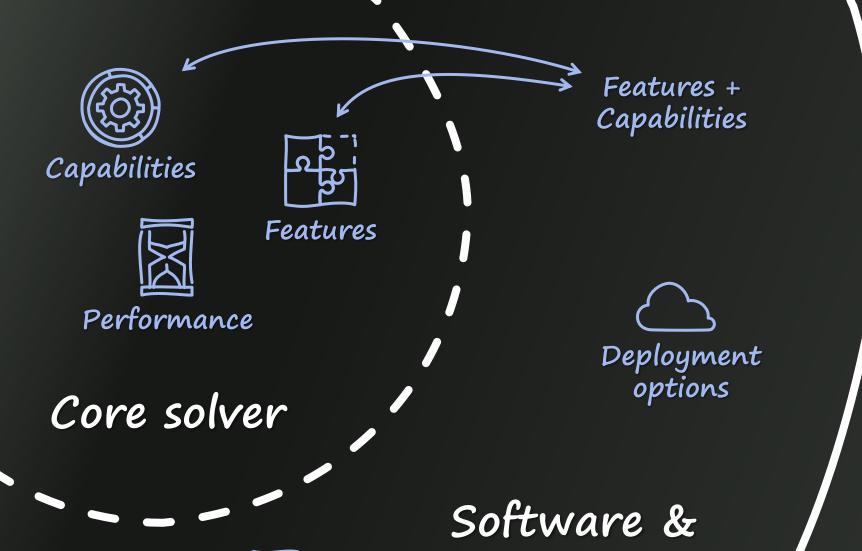
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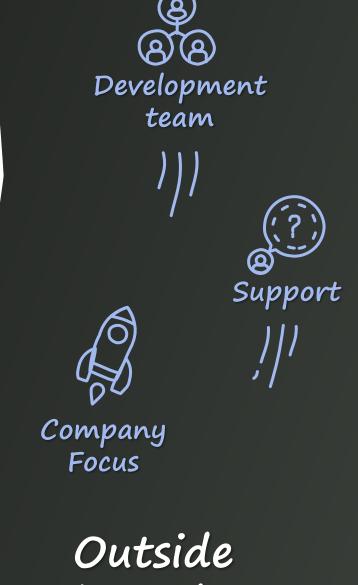


Cloud Guide

Our guide for Gurobi Cloud, which provides Gurobi Remote Services via cloud computing

VIEW ONLINE GUIDE





the Solver

Documentation and

self-service training

Ecosystem

Company Focus



Gurobi has a single product and our focus is in three areas:

Technical Superiority

Our vision is clear: We work hard to stay the most powerful solver on the market.

Ease of Use

If we can make it substantially easier to use our product, we do it.

Customer Centricity

Our customers' models and personal feedback drive our activities.

...because optimization is all we do...

Gurobi's Development Team





Dr. Ed Rothberg **CEO**



Dr. Zonghao Gu CTO



Dr. Tobias Achterberg

VP of R&D



Dr. Ed Klotz
Sr. Mathematical
Optimization Specialist



Dr. Michel Jaczynski Sr. Architect



Dr. Pierre Bonami **Sr. Developer**



Dr. Stefan Heinz **Sr. Developer**



Dr. Roland Wunderling **Sr. Developer**



Dr. Robert Luce

Developer



Olivier Noiret **Developer**



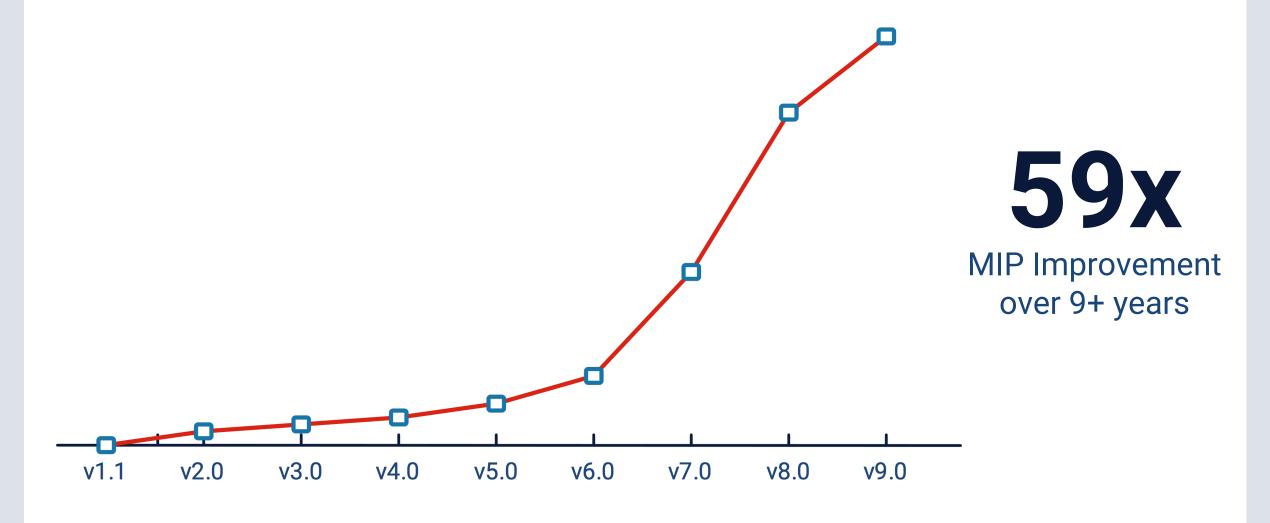
Fernando Orozco Sr. Software Engineer



Michael Winkler **Developer**

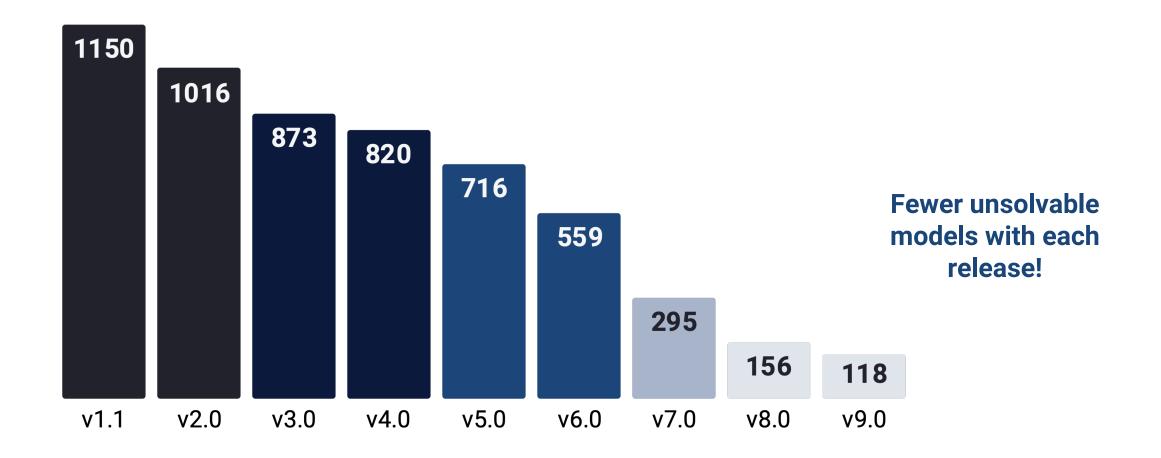
We are obsessed with increasing performance





We have an extreme focus on solving "unsolvable" models





Gurobi Support



We're right there with you as you build, solve, and deploy optimization models

24
Optimization experts around the globe

Direct access

to PhD-level experts for advice, insights, and collaboration

200+
years of experience
with commercial
models

We understand

the challenges you are facing because we've seen them before SO many surprises and insights found in your models

We're curious

to get to know you and your challenges to find helpful nuggets to make you more effective 17
new features in 9.5
based on customer
comments

We listen

to the ideas, issues, and challenges you are having to help shape Gurobi

Beyond the Basics: Support Questions



Gurobi Support is here to make you better and more effective



I am new to optimization

and I have written a blending problem that scales poorly with increasing problem size. Can you help me improve the solve time of the model?



I am not sure how many threads I need for my models.

Can you help me understand the impact of threads on performance?



My objective gets worse

when I add a piecewise linear constraint. Why is this happening?



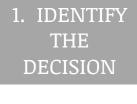
Most of my models solve quickly

except for this one. Why is that and what can I do to make an improvement?

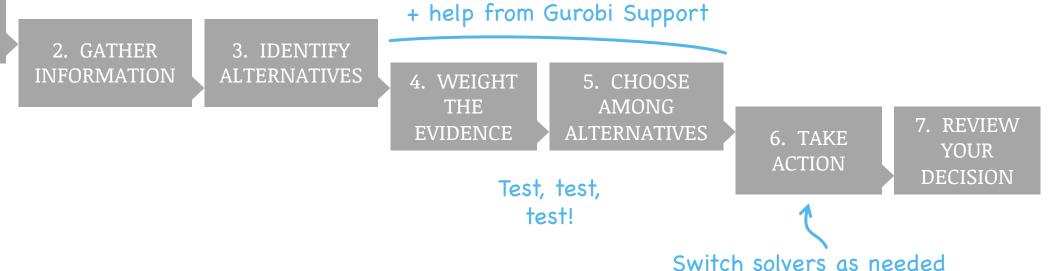
Decision making process



Mapped to your "choosing a solver" decision



we'll revisit this later, if you're not here yet

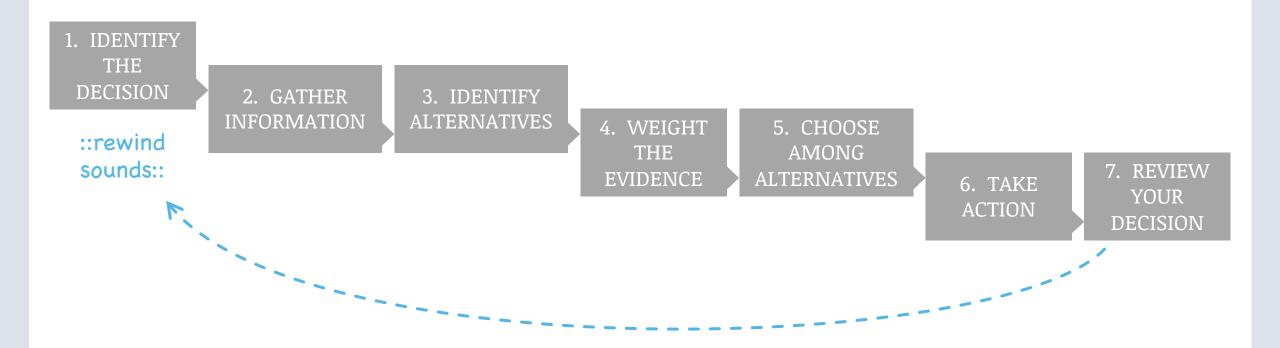


Homework for you

(or write your model)

Decision making process Mapped to your "choosing a solver" decision





Do I need to switch solvers?



It's all about the performance experience:

- Model runtimes do not scale with more data
- The results of the current solver are not robust/reliable
- The current solver struggles with increased model complexity

There can be significant economic value behind better solver performance:

- Benefits of reliable, optimal results in shorter time
- Most performance improvements are on the algorithmic level

Switching essential parts of a software system always comes with certain risks.

- Lack of knowledge
- Change of system behavior
- Deployment effort

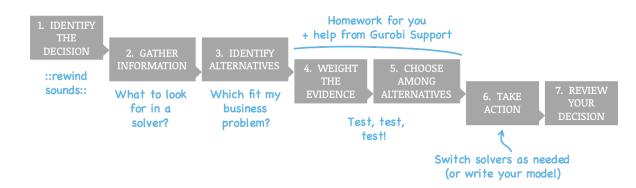


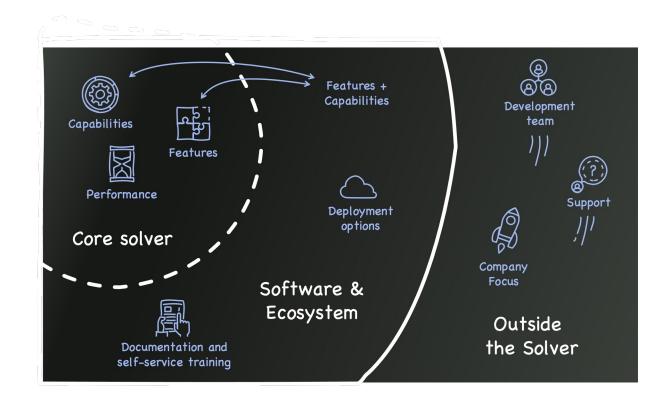
If I can leave you with three main thoughts

Speed matters
R&D, Company focus matters
Support matters

Decision making process

Mapped to your "choosing a solver" decision







Thank You

For more information: gurobi.com

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Numerical Challenges



Mathematical computations on a computer suffer from an inherent problem: Limited accuracy

- The infinite set of real numbers is mapped to a finite set of states (64 bits).
- In fact, there are infinite numbers without an exact representation.
- Emulating exact arithmetics in software is not an options: It is just too slow

Rounding errors everywhere

- Even the most basic mathematical laws do not hold anymore
- Violations and infeasibilities are expected and need to be handled properly
- Special care is required so that small rounding errors do not sum up to large errors in the results

A numerically stable implementation of optimization algorithms is very challenging

- Requires substantial modifications and extensions of the algorithms
- Important to install safeguards everywhere to distinguish actual improvements from random noise.