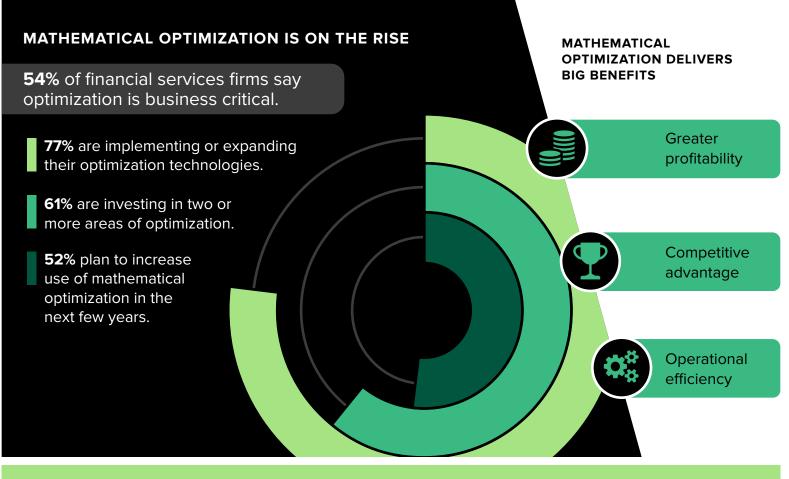
Boosting Profitability And Efficiency

Mathematical optimization helps financial services firms make strategic business decisions.



FIRMS BOLSTER STRATEGIES WITH INVESTMENTS

70%

of respondents are investing in mathematical optimization technology.



64%

of respondents are investing in people with mathematical optimization expertise.

FIRMS ADJUST STRATEGIES CONTINUALLY WITH OPTIMIZATION

45% of financial services firms want to adjust their strategies more frequently to:



Base: 162 global optimization technology decision-makers in the financial services industry Source: A study conducted by Forrester Consulting on behalf of Gurobi, October 2021



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